



**The
Emerging
Leaders Program**

Awakening a Generation

**The Emerging Leaders
Program Journey**



ELP is more than a program. It is a calling. A call to rise, to lead, to transform Uganda and the world for generations.

**The future is waiting.
Will you rise?**

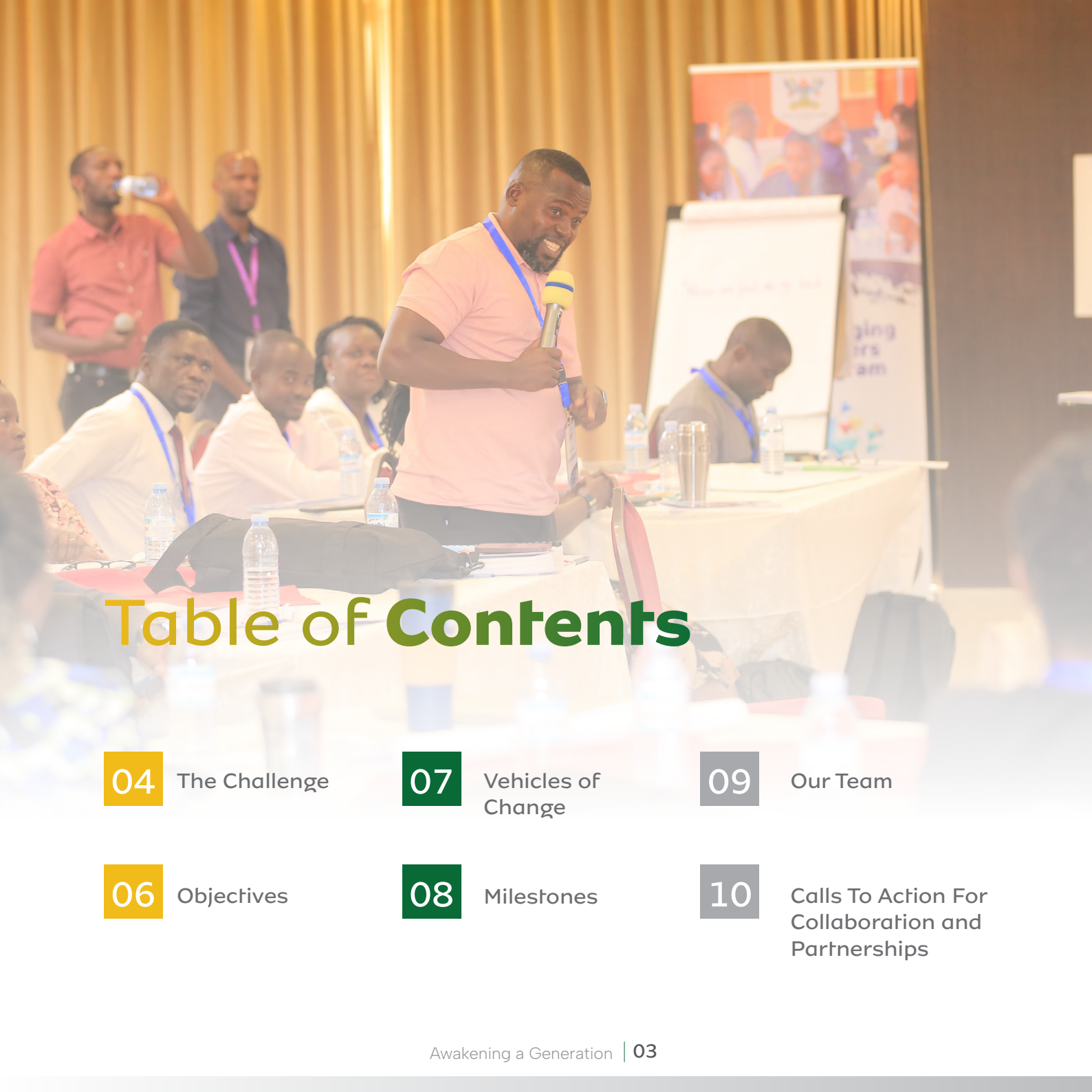
A man in a pink shirt is speaking into a microphone at a conference. He is standing in front of a long table with water bottles and papers. Several people are seated at the table, listening. In the background, there are other people and a banner with a logo.

Table of Contents

04

The Challenge

07

Vehicles of
Change

09

Our Team

06

Objectives

08

Milestones

10

Calls To Action For
Collaboration and
Partnerships



In the heart of Africa, in a land rich with promise a quiet revolution is taking root.

One that is redefining leadership—not with titles, but with values and character.

Not just with skill, but with integrity, purpose, and service.

The Challenge

Across our universities, a silent crisis is unfolding, marked by moral decay, addiction, sexual immorality, and financial impropriety. In a world increasingly obsessed with knowledge and technical skills, a generation is growing up distracted and drifting without direction. We must ask the question: Where are the leaders?

A recent baseline survey at one of the universities revealed troubling findings:



78% of respondents reported having had sexual intercourse



The median age of first sexual experience was **19** years



30% of students drop out before completing their university education



Many face unaffordable tuition fees, social stress, and high rates of suicide



Widespread poverty impacts students' ability to meet even basic needs

Under the visionary leadership of Uganda's First Lady and Minister of Education, Mrs. Janet Kataaha Museveni, the Emerging Leaders Program was born. It is a transformative, values-based leadership initiative to reach all 65 universities, and touch the lives of over 250,000 young Ugandans. ELP boldly re-centres character, values, and ethical leadership as the foundation for national and global transformation.



Vision

A generation of empowered leaders ignited to transform Nation(s).



Mission

To raise values-driven leaders that are inspired to transform nations across generations.



Values-based leadership initiative to reach all

65 Universities



Touch the lives of young Ugandans over

250,000



A group of diverse students in professional attire are gathered around a table, looking at documents and writing. The image is overlaid with a green gradient.

Objectives



Build a team of lecturers and staff that demonstrate and promote values among students and across Tertiary Institutions.



Enhance competencies and equip Tertiary Institutions students with life skills for economic empowerment and positive character.



Establish strong structures and systems to facilitate effective and efficient leadership and management of ELP.



Develop and empower a critical mass of students that demonstrate and promote value driven lifestyle to transform university culture.



To influence the harnessing and control of social media to positively impact morality, health and livelihood of the Tertiary Institutions students.



To influence and advocate for policies that promote positive values in universities

From the lecture halls of Makerere University, a pilot program ignited a movement. Students are standing up. Hearts are changing. **Lives are transforming.**

Vehicles of Change

The vehicles for delivering the Emerging Leaders Program (ELP) goals include:



Collaboration and partnerships



Counselling, mentoring, and coaching



The SAFE (Sexually Fortified, Addiction Free, Financially Faithful and Education Focus) campaign



Website-based engagement and online learning



SAFE clubs



Reward schemes such as internships and sponsored short courses



Intergenerational fireside dialogues



The ELP course on values and character development



Social media and traditional media programs

Milestones

Over two years since its inception, the Emerging Leaders Program (ELP) has recorded a series of significant milestones, including:



Completion of the ELP Baseline Study – Providing valuable insights to guide program implementation.



Volunteer Teams and Governance Structures Formed – Including the ELP Task Force and Secretariat to oversee coordination and execution.



Freshers' Orientation Outreach – Reached over 1,000 first-year students during last year's campus-wide induction.



Strategic Direction Established – A clear vision and roadmap have been defined to drive national impact.



Broad Stakeholder Mobilization – Engaging key partners and influencers to champion the ELP mission.



Six Inter-generational Fireside Dialogues (Kyooto) – Over 3,000 students have actively participated in these dynamic, values-driven discussion forums.



Successful pilot at Makerere University (MUK) – Laid the foundation for program expansion and refinement.



Capacity Building of Facilitators – 140 student leaders and 33 lecturers trained to deliver the ELP values-based curriculum.



Strategic Media Engagement – Collaborating with the MUK Public Relations team, as well as Mass Communication and ICT students, to raise awareness and amplify the SAFE causes through digital and traditional media.

The message is clear: Leadership is not just about power, it is about service, courage, and conviction.

Our Team

**Our Team Is Guided By The Following
4 Cs – As Our Core Values**



Change – We champion personal growth and positive transformation as the starting point for national impact.



Collaboration – We believe in the power of unity, working together across national and international communities, disciplines, and stakeholders to shape future leaders.



Credibility – We model integrity, consistency, and accountability as the bedrock of authentic leadership.



Compassion – We lead with empathy, serving others with humility, respect, and a heart for humanity.





Calls To Action For Collaboration and Partnerships



We **invite universities**, civil society, government agencies, faith-based organizations, development partners, and private sector leaders to collaborate with us in equipping the next generation of ethical, values-driven leaders.



The Emerging Leaders Program is not just about what we do—it's about **what we can do together**. Join us in co-creating a national movement of transformation that reaches every campus, every student, and every community.



Invest in the future of Uganda by supporting the growth of ELP through Strategic partnerships, Resource mobilisation, Curriculum co-development, Internship and mentorship opportunities, and Media amplification.

Your contribution can help scale impact across all 65 universities and reach over **250,000 students**.

Now, **the journey continues** to Makerere University Business School, Kyambogo University, and to every corner of this nation. Uganda's future depends on a new kind of leader, one guided by values, not ambition.





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